

PUBLIC TRIAGE · GUIDELINE 3.1.5 / 4.3 / 5.1.2

Apple 3.1.5 Rejection Public Risk Checklist

A public triage sheet for spotting risk categories only. It does not disclose the legal opinion structure, country availability logic, Review Notes drafting method, or appeal strategy.

01 Entity risk

Do the developer account, website, App metadata and legal documents point to one credible operating entity? Mismatched names weaken the 3.1.5 story immediately.

02 Availability risk

Are the selected storefronts broader than the regions you can reasonably explain? More countries can create more review questions, not more safety.

03 Evidence risk

Do you only have license screenshots, registry files or generic explanations, without a coherent evidence chain that answers Apple's actual concern?

04 Review communication risk

Are the notes written like a legal memo instead of a reviewer-readable submission note? If the reviewer cannot find the answer, the file is not doing its job.

05 Privacy spillover risk

After fixing 3.1.5, do not lose to 5.1.2. SDKs, privacy labels, ATT prompts and third-party sharing claims must tell one consistent story.

06 Resubmission timing risk

If you do not know whether the gap is entity, availability, evidence, notes or privacy, do not keep resubmitting. Diagnose first, then rebuild the path.

Two or more red flags? Don't resubmit yet.
Send the rejection email. We identify the gap type before you resubmit.

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